



**Superior Spring Stock Dog Offering**

**131 East Exchange Ave, Suite 121**

**Fort Worth, TX 76164**

**Office: 800-422-2117**

**Fax: 817-378-3380**

[www.superiorlivestock.com](http://www.superiorlivestock.com)



Dear Superior Consignor,

As part of our “Superior Family” we invite you to consign your working dog in the Superior Fall Horse Sale. We’re very excited to offer a select number of prospects and finished working dogs. The Superior Horse Sale and Stock Dog offering will be showcased on *The American Rancher*, *Superior Sunrise*, Superior Livestock Auction/Productions Facebook page, YouTube and online at [www.superiorlivestock.com](http://www.superiorlivestock.com). The sale will be held on Saturday, June 10, 2017 at the Superior Livestock Auction Studio in the Historic Fort Worth Stockyards and broadcast on RURAL-TV.

Please send information to the Superior Productions’ office- Attention: Kelly Keller

**DEADLINE-5PM, the week of May 19, 2017.**

**The following forms must be completed on each dog.**

1. Good quality still photos **and** video (see specs)
2. Entry fee is \$125 per dog. Entry fee in non-refundable. Sale commission is 7% of the gross sale.

Consignor Name \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_ Breed \_\_\_\_\_ Sex \_\_\_\_\_ (spayed/neutered) \_\_\_\_\_

Date of Birth \_\_\_\_\_

**Remarks:** Below, please provide all known information about the dog’s background (ranch work, roping, cutting, team penning). Include information on disposition of the dog. All information should be true and correct. Please represent your dog honestly! **Please use additional page if necessary.**

**COMMENTS**

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Terms & Conditions  
2017 Superior Stock Dog Auction

1. The sale will be held on June 10, 2017 at the Superior Studio, 131 E. Exchange Ave. Suite 121, Fort Worth, TX, 76164. Dogs are not onsite and are sold on RURAL-TV and superiorlivestock.com. Contract Deadline is 5:00pm, the week of May 19, 2017. The sale is open to prospects and finished stock type dogs. A non-refundable consignment fee of \$125.00 must be paid in advance. Commission is 7% of the gross selling price.
2. All funds must be received within 3 business days to Superior Livestock (above address). Seller will receive payment from Superior once buyer funds are received and cleared (no later than 21 days from the sale). Consignment checks will be made to the owner as it appears on the consignment form.
3. Forms of payment accepted: bank wire transfer, cashier's checks and money orders. Another option for buyer convenience is credit or debit cards. Superior accepts Visa and Master Card. A convenience fee applies to all payments made with credit or debit cards. This convenience fee runs 3.8% on sales within the US.
4. Each nomination must be submitted with a completed, signed consignment form, original registration certificate and properly signed transfer form (when applicable).
5. Order of sale will be determined by sale management, Superior Productions.
6. Sale Management reserves the right to reject any entry. This can include, but is not limited to any consignment that management feels is not up to the quality of the sale due to lack of control or ability to move or handle livestock with confidence, sickness, poor condition, injury, drugging or otherwise.
7. By day of sale, each dog is required to have current rabies shot and certificate, proof of current parvo-distemper shots, proof of negative heartworm test and current Health

Certificate issued by a Veterinarian. Additional state mandated health tests may be necessary.

8. Each owner declares that the title of each entry is free of any and all liens and will warrant the title to the same.
9. All photos submitted with consignment for publication are at risk and liability of the consignor. Superior Productions will not be held liable for copyright infringements. Photos/Video will not be returned.
10. Any blemish, cut, scar, swelling or other irregularity, must be disclosed to the sale management who reserves the right to announce findings from the auction block. Violation and failure to announce, may give the prospective buyer the right to return the dog to the consignor. If this should happen, the consignor will still be liable for the commission fee.
11. If the sale management company does not receive cleared payment for your sold dog (stop payments, turn downs, etc.), you will not receive payment. It will also be the consignor and buyer's responsibility to coordinate delivery, pick-up or shipping for their sold dog.
12. Sale Management, auctioneer or employees of the sale are not acting as an agent or representative of the seller or buyer but a means to bring buyer and seller together for purposes of a sale transaction.

The undersigned consignor represents that the information stated above is true and correct and submits the above described stock type dog for consignment.

**Guidelines for entries into the Superior Stock Dog Sale**

- *The dog should be able to go to the lead of the livestock (gather/balance)*
- *The dog should show a fair amount of confidence to control and move livestock when challenged*
- *The dog should obey directions from the handler and they should show work as a team to accomplish a task or job*
- *It is recommended that consigned dogs be at least a year old*

Consignor: \_\_\_\_\_ Date: \_\_\_\_\_



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## **Video tips for a successful sale!**

Thank you for the opportunity to showcase your working dog in the Superior Spring Horse Sale. In an effort to provide the absolute best footage possible, and show a clear idea of your dog's capabilities, we have created a set of guidelines and suggestions to help in the filming process.

### **Still Picture and Video Preparation**

- Use background that is clean of trash, equipment and other distracting elements.
- Surroundings must be appealing and suitable for national television.
- Still pictures must be suitable for publication, please send in 300 DPI.
- WE WILL NOT PULL STILLS FROM VIDEO.

### **Required elements**

- Show the "specialty" of the dog. Does your dog work cattle, sheep etc. Does your dog work in an arena and pasture? If so, film both aspects.
- Video your dog close up so potential buyers can get a good look at his or her confirmation.

### **Extra footage you may want to include**

- Willingness to load and unload.
- Does your dog enjoy children?
- Do you compete with your dog?

### **Required technical elements**

- Shoot in standard definition (not widescreen).
- Standard definition is a 4:3 ratio.
- **You must use a level tripod.**
- Move the camera from left to right with your dog.
- Having good light is VERY important for good video.
- Do not shoot into the sun.

**Please call Superior Productions for any help needed! 800-431-4452**

**Contract Deadline: 5:00 PM, the week of May 19, 2017**

- 3-5 quality electronic photos \* WE WILL NOT PULL STILLS FROM VIDEO\*
- NO LESS THAN 8-10 minutes of quality video